

SCHOOL OF ECONOMICS AND BUSINESS

| Department | Job position | Part of FTE | Study field | Science field | Required competences and experience |
|---|---------------------|-------------|----------------|-----------------|--|
| Academic Centre of Economics, Business and Management | Associate Professor | 1,0 | N500 Marketing | S003 Management | <p>Doctor of Science in the field of Social Sciences (S003).</p> <p>Pedagogical experience: fundamentals of marketing; user analytics; data analysis methods; market analysis; modelling of marketing solutions; product development project.</p> <p>Experience of giving lectures in the following languages: in the Lithuanian and English languages.</p> <p>Experience of supervision of the students' theses: supervision of the theses of the students of the first, second and third study cycle.</p> <p>Experience of research activities: dissemination of scientific knowledge in high-level international scientific conferences and publications; experience of peer-review in scientific journals; participation in the preparation of projects for international and/or national science programmes; conducted project activities; experience of the organisation of international conferences.</p> <p>Work experience with specific equipment: work with IBM SPSS software.</p> <p>Additional required experience and competences: experience and competence of teaching methodological modules: Data Analysis Methods.</p> |
| Academic Centre of Economics, Business and Management | Associate Professor | 1,0 | N500 Marketing | S003 Management | <p>Doctor of Science in the field of Social Sciences (S003).</p> <p>Pedagogical experience: marketing management; marketing metrics and analytics; pricing; production marketing.</p> <p>Experience of giving lectures in the following languages: in the Lithuanian and English languages.</p> <p>Experience of supervision of the students' theses: supervision of the theses of the students of the first, second and third study cycle.</p> <p>Experience of research activities: dissemination of scientific knowledge in high-level international scientific conferences and publications; experience of peer-review in scientific journals; participation in the preparation of projects for international and/or national science programmes; conducted project activities; experience of the organisation of international conferences.</p> <p>Work experience with specific equipment: work with IBM SPSS software.</p> <p>Additional required experience and competences: work with simulation software.</p> |