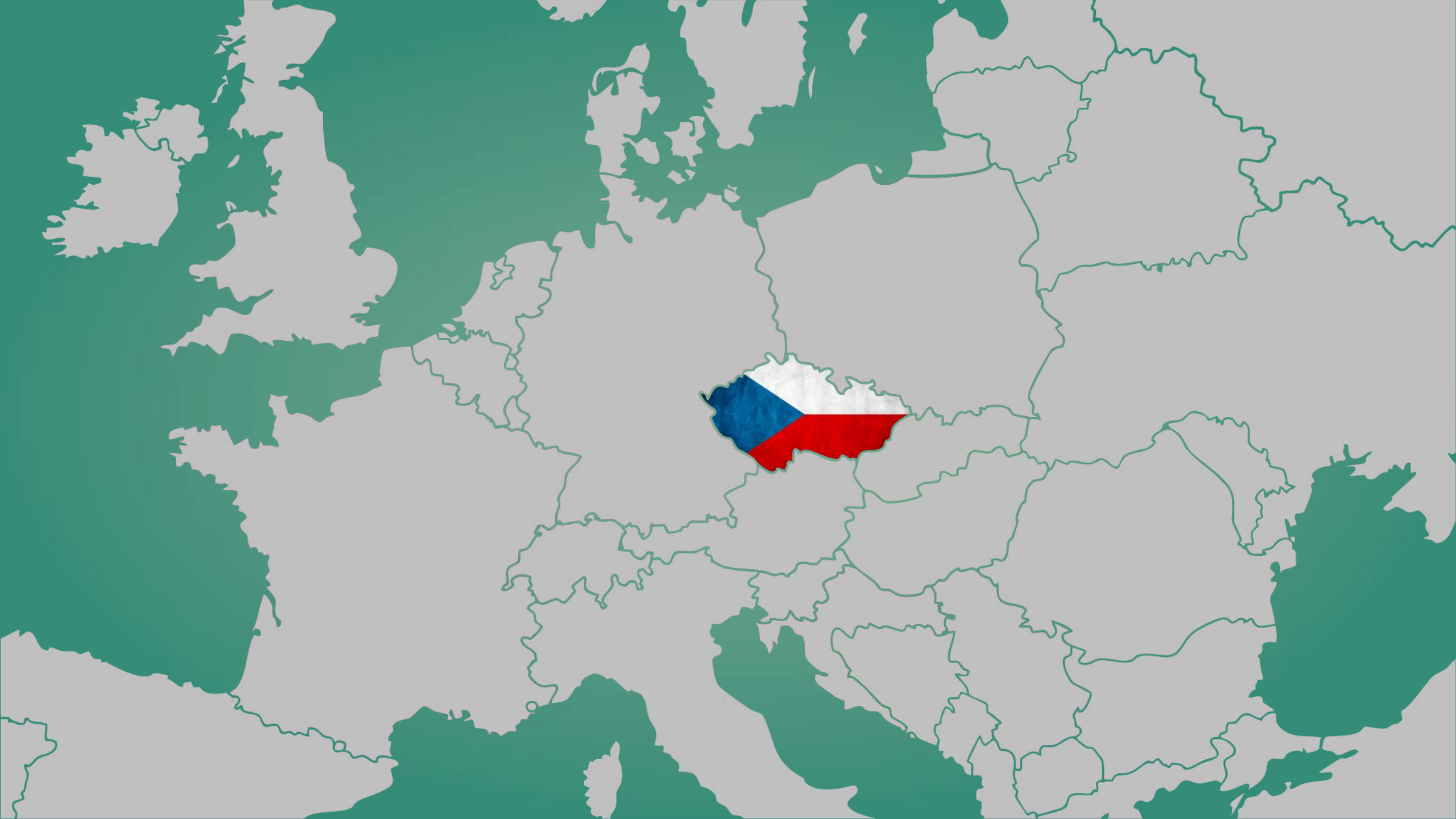


SU SBA



**SILESIA
UNIVERSITY**
SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA





Prague





**SILESIA
UNIVERSITY**
FACULTY OF PUBLIC
POLICIES IN OPAVA



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AND SCIENCE IN OPAVA



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SILESIA UNIVERSITY

SCHOOL OF BUSINESS
ADMINISTRATION IN KARVINA

<https://www.slu.cz/opf/en/>



The Town of Karviná



The Town of Karviná

Population around **53 743**
residents (2018)

Situated in Northern Moravia
called **Silesia**

Close to the border with
Poland in the north and with
Slovakia in the east.



SBA SU Now



SBA SU

The School is oriented towards the education of experts in the **economic, financial, social, administrative** fields of study as well as **computer studies**.



1800

STUDENTS



80

ACADEMICS



5

DEPARTMENTS

SBA

Management:

DEAN



Faculty Registrar



VICE DEANS



**International
Relations**



**Science and
Research**



**Study and Social
Affairs**



**Development and
PR**

International cooperation



Department of Foreign Affairs develops, plans and stimulates international cooperation within the following programs:



Erasmus+

ERASMUS PROGRAMME

Silesian University in Opava has been involved in the Erasmus programme since 1998.

Bilateral agreements between partner universities on international level

● Countries of partner universities within Erasmus programme

● Countries of other partner universities



SBA SU



The faculty offers to **exchange** students multidisciplinary block of **courses** at **bachelor** and **master level**.

WINTER SEMESTER

- INTRODUCTION TO THE CZECH LANGUAGE AND CULTURE
- PROFESSIONAL ENGLISH
- ENGLISH FOR ACADEMIC PURPOSES
- PERSONAL DEVELOPMENT SKILLS FOR MOBILITIES

INTERCULTURAL COMMUNICATION

SUMMER SEMESTER

- INTRODUCTION TO THE CZECH LANGUAGE AND CULTURE
- INTERNATIONAL BUSINESS CASE STUDIES
- CORPORATE COMMUNICATION
- PROFESSIONAL ENGLISH 3

BACHELOR COURSES

- PORTAL AND ITS MANAGEMENT I
- LOGISTICS
- MARKETING COMMUNICATION
- MARKETING
- MANAGERIAL SKILLS
- SMALL AND MEDIUM-SIZED ENTREPRENEURSHIP
- PROJECT MANAGEMENT

- AND IN THE WORLD
- OPERATIONAL ANALYSIS FOR ECONOMISTS
- MANAGEMENT
- MARKETING OF SERVICES
- MANAGERIAL SKILLS
- SMALL AND MEDIUM-SIZED ENTREPRENEURSHIP
- BUSINESS GATE

WINTER SEMESTER

- CULTURE VALUES IN BUSINESS COMMUNICATION
- MICROECONOMICS (advanced)
- STATISTICAL DATA PROCESSING

SUMMER SEMESTER

- CULTURE VALUES IN BUSINESS COMMUNICATION
- MACROECONOMICS (advanced)
- INTERNATIONAL BUSINESS FINANCE
- INTERNATIONAL FINANCIAL MANAGEMENT

MASTER COURSES

- INTERNATIONAL BUSINESS LAW
- STRATEGIC MARKETING
- TRADE ORGANIZATION
- MARKETING COMMUNICATION 2
- MANAGERIAL ACCOUNTING

- INTERNATIONAL MARKETING
- MARKETING OF FINANCIAL SERVICES
- BUSINESS ENVIRONMENT
- DECISION ANALYSIS FOR MANAGERS
- GAME THEORY AND ECONOMIC DECISION
- INTERNATIONAL ECONOMICS

Master's Degree in Business Economics and Management fully taught in English

With a specialization in:

MARKETING AND TRADE

www.masterinbusiness.cz



University Library



Books are computerised for easy access.
Some material can be accessed through an inter-library loan system.
Facilities for students: reading room, multimedia computer classroom and card copy machine with scan.



Accommodation



Overall capacity is 444 students.

2 buildings reconstructed in 2008.

Directly connected to university library.

Free access to gymnasium and fitness centre.



Buddy program

GET HELP
AND
HAVE FUN!

International students can create a request for a buddy via Broaddy website application.

The buddy can help with exploring Karvina, pick you up from the train station and he will help you with the accommodation in your dormitory.



Buddy program

HAVE FUN!



WELCOME DAYS

City tour

Trips

Culture

Party

Buddy program

FESTIVALS



EVENTS



We are all members of the Department of Informal affairs



Thank you for your attention

Díky za pozornost

Have a nice day

Přeji hezký den

Goodbye

Nashledanou



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