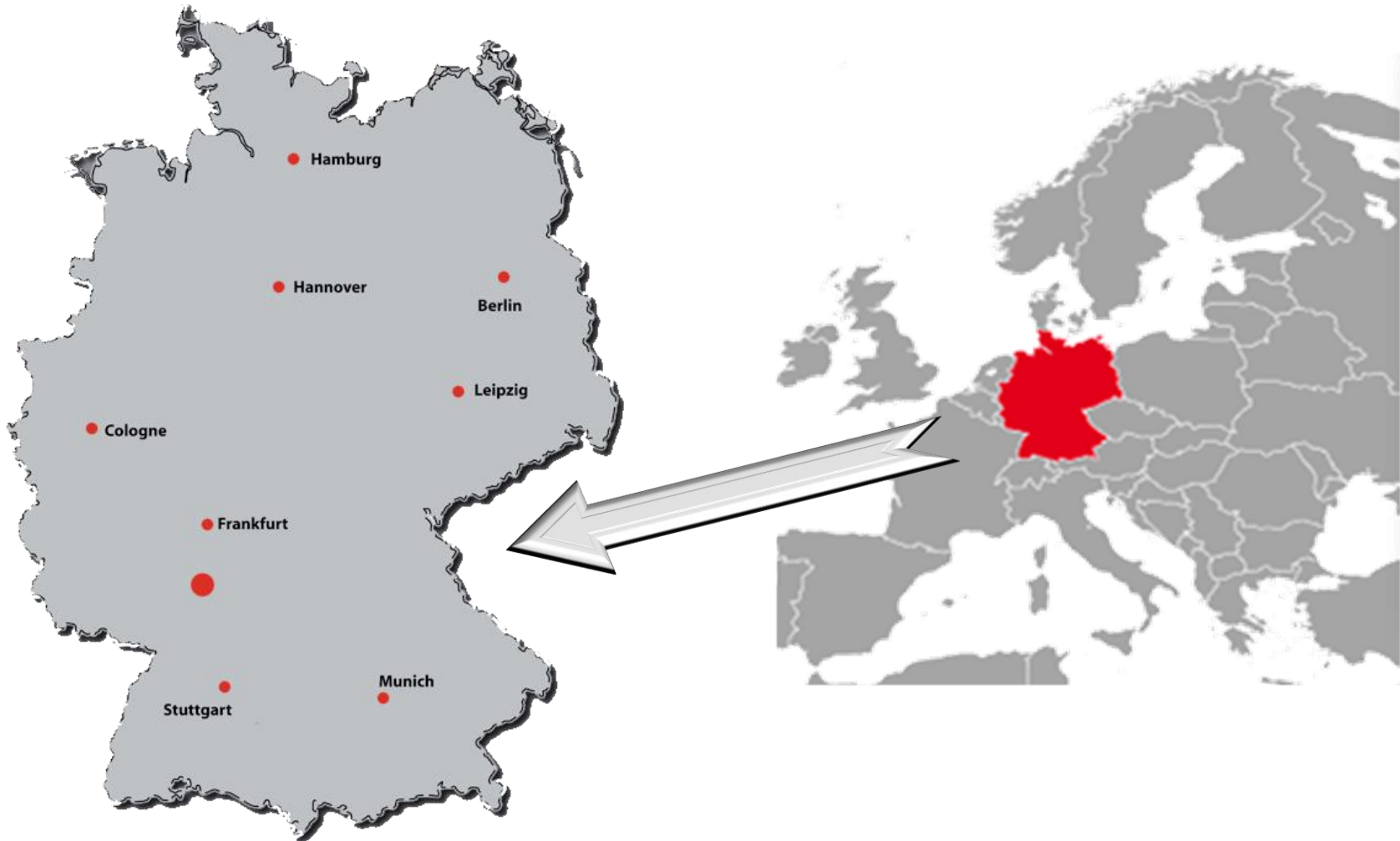
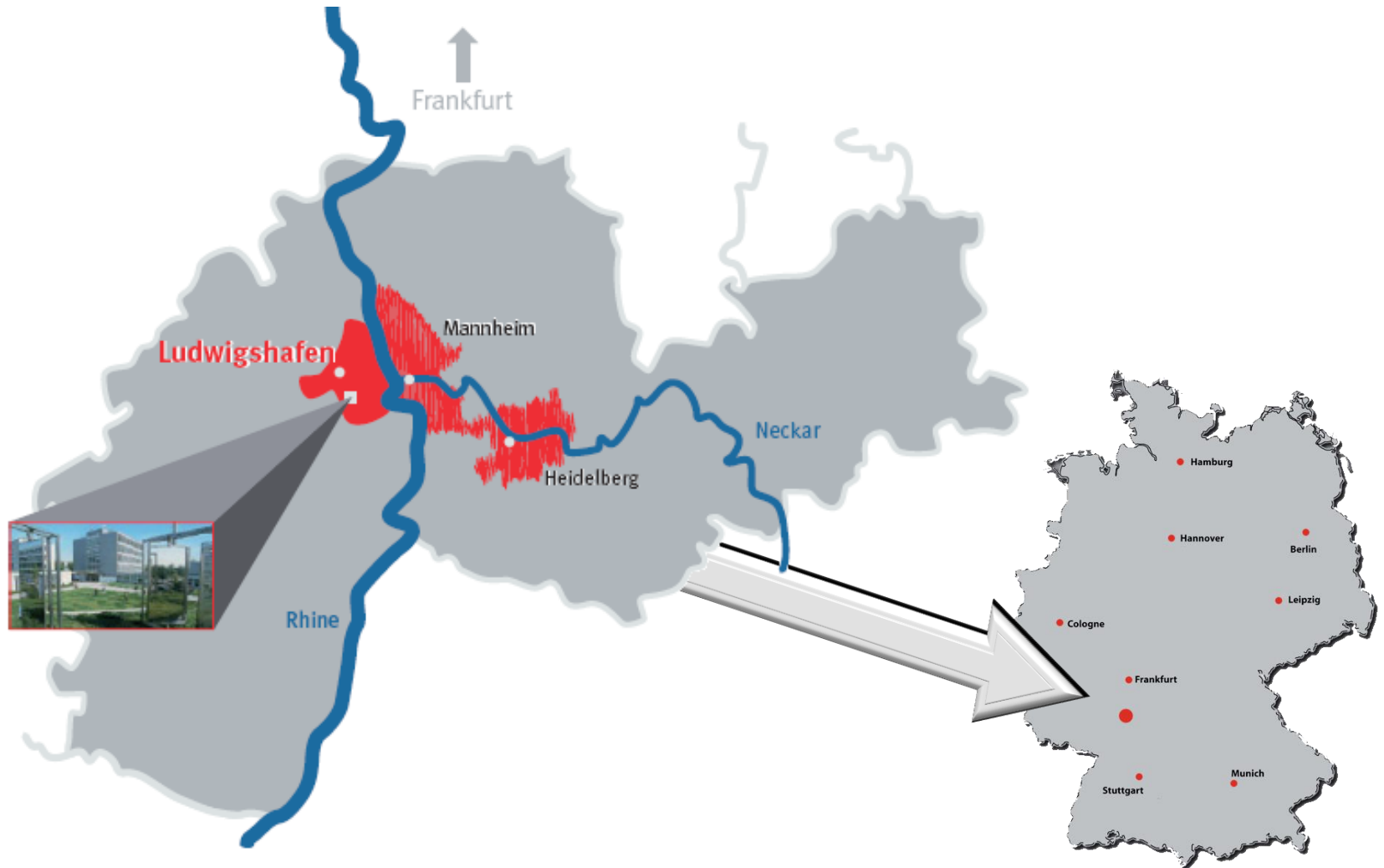


Competence in the Metropolitan Region Rhine-Neckar

Location



Location



General Information

- **About 4700 students**
- **80 professors**
- **150 external lecturers from companies**
- **Wide variety of courses with core-competences
Business Administration, Social Work and Health Care**
- **Application- and practice-oriented, innovative and
international**
- **[Image video](#) (YouTube)**

Bachelor Degree Programs

Full-Time Programs

- Business Information Technology (B.Sc.)
- Business Taxation and Auditing (B.A.)
- Controlling (B.A.)
- Financial Services and Corporate Finance (B.A.)
- International Business Management East Asia (B.Sc.)
- International Business Management (B.A.)
- Logistics (B.A.)
- Marketing (B.A.)
- International Human Resource Management and Organization (B.A.)
- Nursing Education (B.A.)
- Social Work (B.A.)

Master Degree Programs

Full-Time Programs

- Controlling (M.A.)
- Finance and Accounting (M.A.)
- Innovation Management (M.A.)
- International Human Resource Management (M.A.)
- International Marketing Management (M.A.)
- Logistics (M.A.)
- Social Work (M.A.)
- Health Care Management (M.Sc.)
- Business Information Technology with a focus in Management & Consulting (M.Sc.)

Lectures in English: (Bachelor)

- Behavioral Economics and Behavioral Finance
- Introduction to SAP/R3
- Investment Banking
- Production Planning
- Strategic Management
- Consulting Management Skills
- Analytic Consulting Skills
- International Management
- Treasury and Risk Management

special lectures only for incoming students:

special program 1: Lectures with focus on the European Union

special program 2: International and Intercultural Aspects of Business

Lectures in English: (Master)

- International Communications Management
- Cross Cultural Competence
- Financial Engineering and Structured Finance
- Global Financial Markets and Financial Products
- International Sales Management
- Asset Management
- SC Planning and Control

In addition

+ Business English (in different levels)

+ German language courses (in different levels)

Partners world-wide

Ludwigshafen University of Applied Sciences has close to 150 partner universities world wide

More than 60 partners under the Erasmus program and around 90 partners overseas in

e.g.:	Argentina	Jordan
	Australia	Russia
	Brazil	South Korea
	Canada	Taiwan
	Chile	Thailand
	China	Uganda
	Japan	USA



Cafeteria





Library





Excursions and Events

Each semester excursions and events are offered by the International Office

For example:

- Excursion to Berlin/Munich
- Wine tasting in the Palatinate
- Visit to the European Parliament in Strasbourg
- City tour through Heidelberg, Worms, Speyer
- Visiting the Mannheim Harbor by boat
- Visiting local companies

Berlin



Munich

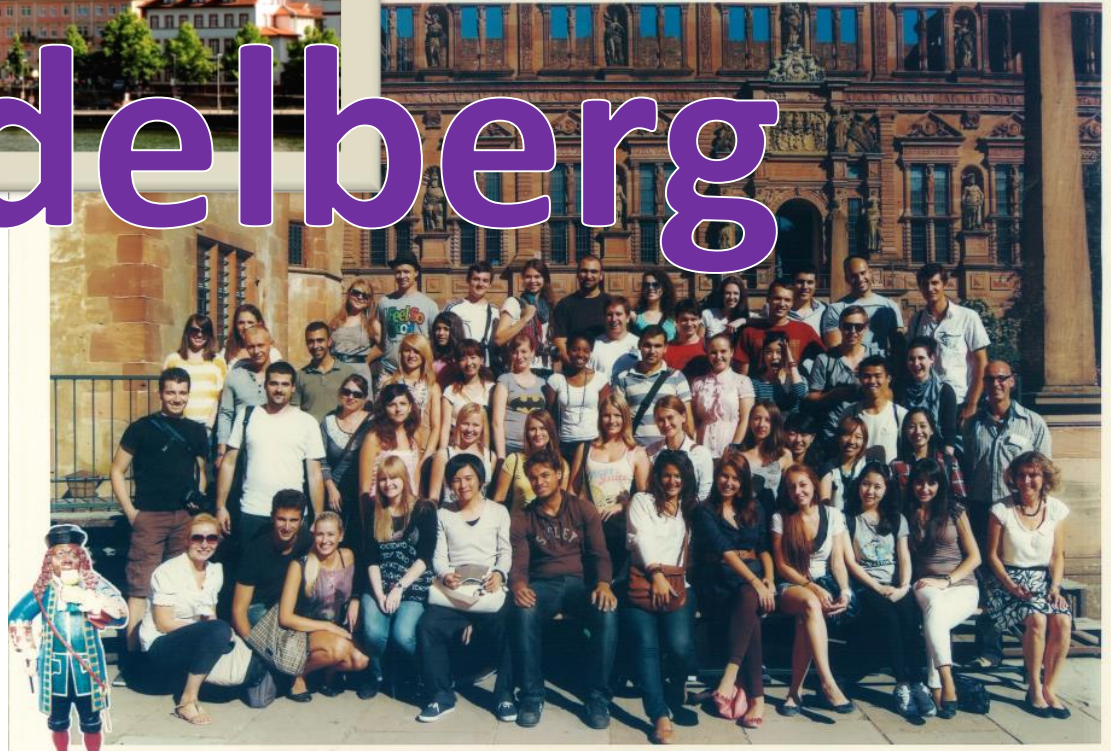


Munich





Heidelberg



Wine Tasting



German Stock Exchange (Frankfurt)

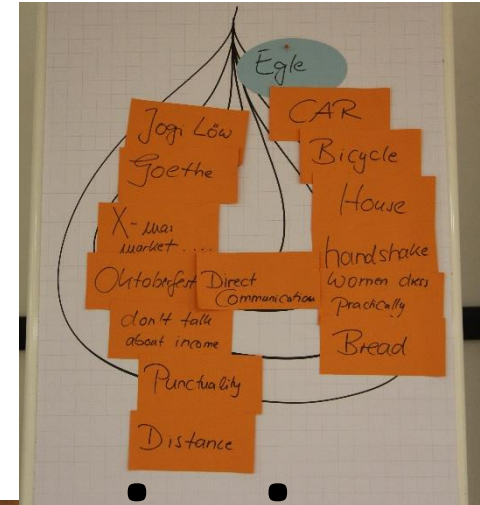


Harbour in Ludwigshafen



Harbour tour





Intercultural Training



Term dates:

Wintersemester: September 15– January 31

Summersemester: March 01 – July 15

Are there orientation days for incoming exchange students?

Yes – in the week before the lectures start. During this time we offer a German crash-course for interested students.

Accommodation?

Student hall or shared flats; monthly rate from 180€ to 300€

Money?

No tuition fee, but 135,-€ for the students union
You will need 850,-€ per month as a minimum.

Application deadlines:

Wintersemester: May 31st

Summersemester: November 30th

Requirements for incoming exchange students?

- B2-level in the language of instruction
- one successful year of studying at your home university
- nomination of your home university

Transportation?

With the semesterticket (€ 175.-) you can use all trams, busses and trains (except ICE, EC) in a radius of 50 km for 6 months.

Nearest Airport?

Frankfurt/Main, 35 min by train

More questions?

Please contact our coordinator for exchange students **Alexandra Ege**

Alexandra.ege@hwg-lu.de

... for your attention!

Questions?

